

Alexandra Gooding

Consultant



As a Consultant, Alex (she/her) contributes to content development and research on a multitude of projects. Her clients have included cultural gardens, sports halls of fame, and civil rights museums.

With over a decade of experience in the arts and culture sector, Alex is passionate about sharing stories that engage and positively impact a wide range of audiences and connect them to cultural heritage in meaningful ways. Alex's previous experiences in museum curation, research, and collection departments enable her to recognize and empathize with the sometimes competing inter- or even intraorganisational priorities of different stakeholders and the limitations or challenges of differently sized organizations. She works to find creative and strategic solutions that will satisfy stakeholders, without sacrificing visitors' experiences or the safeguarding of tangible and intangible cultural heritage.

Born and raised in Barbados, Alex has a special connection to the Caribbean. In her independent research, Alex operates in an anticolonial framework to present more complex, nuanced Caribbean narratives than those that have traditionally been circulated.

Alex holds a Bachelor of Fine Arts, Honours in Photography Studies and a Master of Arts in Film and Photography Preservation and Collections Management, both from Toronto Metropolitan (formerly Ryerson) University. During her graduate studies, Alex completed a 10-week internship at El Centro de Investigaciones Regionales de Mesoamérica (Centre for Mesoamerican Research, CIRMA) in La Antigua, Guatemala and a 6-month research residency and work placement at Cambridge University Library, England. Prior to joining Lord Cultural Resources, Alex held curatorial, collections, research, and administrative positions at The Image Centre, the Art Gallery of Ontario, Stephen Bulger Gallery, and The Kalamian Group.